

19 May 1977

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NOTE FOR:

Andrew -

1. You will note that the DCI's office has returned the original of this package through Hetu with the DCI's notes.
2. The DCI seems to like almost all the ideas we cooked up.
3. How do we get moving now? I suggest you talk to Hetu and ascertain how he wishes to proceed.
4. It seems to me that copies of this package should go to each of the DDs except DDO and to the Legislative Counsel, and that they should be asked to designate someone as the responsible officer to work with you and Hetu in implementing the suggestions that were received favorably. You will need to monitor this for the DDCI.
5. I'm guessing that Hank will want to give the Director a progress report about once a month. Here again, you will have to work out with Hetu how this is to be done and by whom.

A/DDCI

Attachment:  
As stated

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77-4508/16

5 May 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM : Herbert E. Hetu  
Assistant to the Director (Public Affairs)

SUBJECT : Suggestions for CIA Outreach to the Public

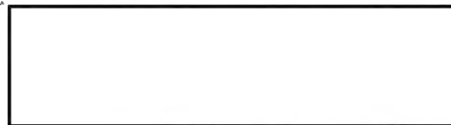
1. These are all good ideas and should probably be energized by assigning a project officer or task group -- or whatever to get things started.

2. A few specific observations:

a. Concerning Release of Historical Intelligence Data: We must be careful not to release Agency produced histories before the formal documents on which they are based are available on an unclassified basis.

b. Concerning Public Visitation Day: Somehow this idea always turns me off a little as a bit too "gimicky". It would reach a very few people who really wouldn't see very much except an office building-- and would therefore be disappointed. The problems are not worth the return.

c. The media lunches and media seminar which we have discussed previously are two additional items which we are working on.



Herbert E. Hetu

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*Original returned to Hetu*